India Equity Research Home Decor October 29, 2024

# **GREENPLY** INDS.

**RESULT UPDATE** 



Rating	BUY
Sector relative	Outperformer
Price (INR)	383
12 month price target (INR)	455
52 Week High/Low	412/157
Market cap (INR bn/USD bn)	47/0.6
Free float (%)	52.0
Avg. daily value traded (INR mn)	197.8

#### SHAREHOLDING PATTERN

	Mar-23	Dec-22	Sep-22
Promoter	52.01%	52%	51.97%
FII	4.91%	4.13%	3.88%
DII	30.33%	30.31%	29.98%
Pledge	0%	0%	0%

FINANCIALS	FINANCIALS (INR mn)				
Year to March	FY24A	FY25E	FY26E	FY27E	
Revenue	21,799	25,359	28,830	33,009	
EBITDA	1,868	2,545	3,228	4,055	
Adjusted profit	852	1,241	1,818	2,514	
Diluted EPS (INR)	6.9	10.0	14.7	20.3	
EPS growth (%)	(20.1)	45.6	46.5	38.3	
RoAE (%)	12.6	16.2	20.0	22.6	
P/E (x)	51.7	35.5	24.2	17.5	
EV/EBITDA (x)	26.1	18.9	14.4	10.9	
Dividend yield (%)	0.1	0.1	0.1	0.1	

### CHANGE IN ESTIMATES

	Revised e	stimates	% Revi	sion
Year to March	FY25E	FY26E	FY25E	FY26E
Revenue	25,359	28,830	-	-
EBITDA	2,545	3,228	-6%	-4%
Adjusted profit	1,241	1,818	-9%	-5%
Diluted EPS (INR)	10	14.7	-9%	-5%

#### PRICE PERFORMANCE



## **Revenue in line; margins a miss**

Greenply reported in-line revenue growth of 13% YoY in Q2 led by 6%/31% increase in ply/MDF volumes as realisations too jumped 2%/9% YoY. MDF segment's performance was hurt with volumes/margins down 5%/~500bp QoQ due to the plant shutdown in September and also due to the impact of intermittent power supply caused by Gujarat floods. Moreover, PAT at INR176mn (our estimate: INR306mn) was hurt by forex loss of INR46mn.

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Given a miss in Q2FY25 estimates and continued pressure on EBITDA margins, we are cutting FY25E/26E/27E EPS by 9%/5%/5%; maintain 'BUY' with a revised TP of INR455 (earlier INR475) based on 26x Q2FY27 EPS.

#### Plywood posts higher volumes; pressure on margins persists

The plywood segment clocked volume growth of 5.8% (our estimate: 8%). Elevated timber costs kept margins subdued at ~8% (estimate 8%). The segment faces pressure from elevated timber prices and management does not expect any improvement in margins during the year. It has taken one price hike in Q1 and another in Q2 by 2.5-3%. Despite the pressures, management guided ~8-10% volume growth in FY25 with flattish YoY margins. Furthermore, the company is cognizant of adding capacity for plywood demand in the medium to long term and is hopeful of finalising a plan in the next two-three quarters.

### MDF segment hurt by plant shutdown

The MDF segment reported 31% YoY increase in volumes and 9% expansion in realisations leading to 42% growth in MDF revenue. However, while realisations improved marginally by 1% QoQ, MDF volumes dropped 5% affected by the plant shutdown in September and also due to the impact of intermittent power supply caused by Gujarat floods. Thus, operating deleverage, continued high competitive intensity and elevated timber prices led EBITDA margin to fall ~400bp YoY/~500bps QoQ to 11.8%. The company is confident of crossing 200,000cbm in FY25 and plans to increase capacity from 800CBM/day to 1000CBM/day. Moreover, management is confident of 16%-plus margin led by higher utilisation, better product mix and improved efficiency.

#### Hardware JV investments key; capex on mind

The furniture plant to be operated via JV with the Turkish partner, is likely to post a top line of INR3bn within three–four years with 20%-plus margins. In Q2FY25, the segment only reported INR10mn sales and starting November the full range of its products shall be available in the market.

#### **Financials**

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Year to March	Q2FY25	Q2FY24	% Change	Q1FY25	% Change
Net Revenue	5,834	5,676	2.8	22,253	(73.8)
EBITDA	574	482	19.0	1,858	(69.1)
Adjusted Profit	327	187	75.1	663	(50.7)
Diluted EPS (INR)	2.7	1.5	75.1	5.4	(50.7)

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# **Financial Statements**

#### Income Statement (INR mn)

Year to March	FY24A	FY25E	FY26E	FY27E
Total operating income	21,799	25,359	28,830	33,009
Gross profit	8,644	10,700	13,437	15,801
Employee costs	2,791	3,209	3,723	4,319
Other expenses	738	2,282	2,883	3,301
EBITDA	1,868	2,545	3,228	4,055
Depreciation	545	637	673	691
Less: Interest expense	433	399	300	213
Add: Other income	139	145	153	160
Profit before tax	1,150	1,655	2,407	3,312
Prov for tax	298	414	602	828
Less: Other adj	0	0	0	0
Reported profit	852	1,241	1,818	2,514
Less: Excp.item (net)	0	0	0	0
Adjusted profit	852	1,241	1,818	2,514
Diluted shares o/s	124	124	124	124
Adjusted diluted EPS	6.9	10.0	14.7	20.3
DPS (INR)	0.5	0.5	0.5	0.5
Tax rate (%)	25.9	25.0	25.0	25.0

#### **Important Ratios (%)**

Year to March	FY24A	FY25E	FY26E	FY27E
Ply rev growth	9.0	10.1	10.0	10.0
Gabon rev growth	0	0	0	0
Ply vol growth	8.6	9.0	10.0	10.0
EBITDA margin (%)	8.6	10.0	11.2	12.3
Net profit margin (%)	3.9	4.9	6.3	7.6
Revenue growth (% YoY)	31.1	16.3	13.7	14.5
EBITDA growth (% YoY)	21.2	36.3	26.8	25.6
Adj. profit growth (%)	(19.6)	45.6	46.5	38.3

#### Assumptions (%)

Year to March	FY24A	FY25E	FY26E	FY27E
GDP (YoY %)	5.5	6.3	6.3	6.3
Repo rate (%)	6.0	5.3	5.3	5.3
USD/INR (average)	84.0	82.0	82.0	82.0
Gabon vol growth	0	0	0	0
Ply real growth	0.3	1.0	0	0
Gabon real growth	(100.0)	0	0	0
Ply EBITDA (%)	8.3	0	0	0
Gabon EBITDA (%)	0	0	0	0
Capex (INR mn)	1,337.3	375.6	600.0	300.0

### **Valuation Metrics**

Year to March	FY24A	FY25E	FY26E	FY27E
Diluted P/E (x)	51.7	35.5	24.2	17.5
Price/BV (x)	6.2	5.3	4.4	3.6
EV/EBITDA (x)	26.1	18.9	14.4	10.9
Dividend yield (%)	0.1	0.1	0.1	0.1

Source: Company and Nuvama estimates

### Balance Sheet (INR mn)

Year to March	FY24A	FY25E	FY26E	FY27E
Share capital	124	124	124	124
Reserves	6,970	8,137	9,818	12,195
Shareholders funds	7,094	8,261	9,942	12,319
Minority interest	2	0	0	0
Borrowings	5,246	4,246	2,790	2,062
Trade payables	3,329	3,615	3,795	4,243
Other liabs & prov	731	500	618	709
Total liabilities	16,639	16,859	17,382	19,571
Net block	8,460	8,324	8,251	7,860
Intangible assets	190	190	190	190
Capital WIP	124	0	0	0
Total fixed assets	8,774	8,513	8,440	8,050
Non current inv	435	435	435	435
Cash/cash equivalent	224	(102)	(177)	1,432
Sundry debtors	2,490	2,918	3,396	3,889
Loans & advances	17	17	17	17
Other assets	4,191	4,569	4,761	5,239
Total assets	16,639	16,859	17,382	19,571

#### Free Cash Flow (INR mn)

Year to March	FY24A	FY25E	FY26E	FY27E
Reported profit	852	1,241	1,818	2,514
Add: Depreciation	545	637	673	691
Interest (net of tax)	290	267	201	143
Others	(1,227)	(1,915)	(1,100)	(1,164)
Less: Changes in WC	(648)	(751)	(373)	(430)
Operating cash flow	1,109	981	1,965	2,614
Less: Capex	(1,337)	(376)	(600)	(300)
Free cash flow	(228)	605	1,365	2,314

#### **Key Ratios**

Year to March	FY24A	FY25E	FY26E	FY27E
RoE (%)	12.6	16.2	20.0	22.6
RoCE (%)	11.5	16.5	21.5	26.0
Inventory days	87	91	94	91
Receivable days	40	39	40	40
Payable days	80	86	88	85
Working cap (% sales)	12.1	13.4	13.1	12.7
Gross debt/equity (x)	0.7	0.5	0.3	0.2
Net debt/equity (x)	0.7	0.5	0.3	0.1
Interest coverage (x)	3.1	4.8	8.5	15.8

#### **Valuation Drivers**

Year to March	FY24A	FY25E	FY26E	FY27E
EPS growth (%)	(20.1)	45.6	46.5	38.3
RoE (%)	12.6	16.2	20.0	22.6
EBITDA growth (%)	21.2	36.3	26.8	25.6
Payout ratio (%)	7.3	5.0	3.4	2.5

## Q2FY25 conference call highlights

#### **Opening remarks**

- PAT margins affected by :-
  - MTM loss of INR60mn: Forex loss from foreign
  - Share of loss: INR35mn from furniture
  - o INR9mn from Middle East business
- Plywood:-
  - Sales volume grew 5.9% YoY
  - Revenue plywood & allied products grew 7.5% on a YoY basis
  - o EBITDA margin of 8.3%. The margin improved YoY by 20 bp
  - 8–10% growth: Guidance for FY25E
- MDF:-
  - Sales volume of 45,053CBM
  - Revenue at INR1.3bn
  - Seven days plant shutdown and intermittent power cuts due to Gujarat floods
  - EBITDA margin of 11.8% compared with 16% in Q1FY25.: due to lower sales, reduction in finished good inventory, increase in RM prices and onetime increase in employee cost.
- Delays of one quarter due to delay in machinery by the Turkish partner. The company is ready to start product range manufacture in November 2024.
- Impact of INR700mn in LC: Will normalise by year-end. Inventory levels for plywood and MDF shall increase.
- Guidance: INR4.50bn as closing debt for FY25E.

#### **MDF**

- Progressing slowly
- 16%-plus margin guidance for FY25E.
- Realisation has improved to 31k; HDF flooring line (Q3FY25).
- If 50% growth in FY25E, the company shall have to grow at 18% in H2.
- Price hikes taken by the industry.
- Neighbouring countries: lot of disruption (excessive rainfall); do not expect imports starting again.
- Unorganised in MDF is very small. Will try and focus on north.
- Manufacturing cost of unorganised is 10% higher than Greenply.
- Below 7.5mm, is not catered to by Greenply.

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- The company wants to improve brand awareness for MDF- to educate the end consumer.
- The company wants to double prelam segment's revenue increasing launches. Currently at 10%.
- MDF industry growth for the last two years has been in double digit.
- The industry should continue to grow at a faster pace.
- This shall help expand margins.
- Vadodara plant payback: five-six years.
- MDF margins: 16% moving to 18%, is doable.
- The company should be able to generate 20% pretax RoCE.
- Further scope of MDF realisation improvement: Will depend on the price hikes taken.
- Other value added products: "Boilo" and HDMR 701 by Greenply- these products have helped raise the realisations.

#### **Raw material costs**

- 10.5INR for plywood; INR6.5 for MDF
- Increase YoY: in plywood 13%/14%; MDF: 6%
- Increase QoQ:Ply:8%; MDF : 3%
- Price hike taken in August and September: 2–3% (plywood); taken in October 1% (MDF)

#### Plywood

- Price hikes taken by the company and all other peers
- Price hikes taken after four/five quarters.
- Expect raw material to inch higher in Q4FY25.
- In Q1CY26, the company expects raw materials to stabilise.
- Q1 saw election headwinds; Q2 improving but can be better.
- Guidance for FY25E: Volume growth 8–10%.
- The economy side is growing faster than premium products
- Limitations on capacity size.
- The company is planning to set up a new plant.

#### Hardware JV (Turkish)/Furniture fittings:

- INR 10mn revenue booked.
- Plan delayed from July to November.

#### Capex

- Total anticipated capex for FY25E: INR450–500mn.
- Sizeable capex for MDF: glue plant: Q3FY24; HDF flooring: Q4FY25.
- Some capex for plywood.

## **Miscellaneous**

- MDF Industry capacity addition: not too many plans by the organised players.
- Debottlenecking at the Vadodara plant.
- Setting up new plywood plant and then MDF will run at optimum capacity at FY25.
- Cash generation in three–four year: INR4/5bn

#### Exhibit 1: Financial snapshot (in INR mn)

Year to March	Q2FY25	Q2FY24	% change	Q1FY25	% change
Revenues	6,405	5,677	12.8	5,839	9.7
Raw material	3,904	3,450	13.2	3,461	12.8
Staff costs	825	725	13.9	734	12.5
Others	1,100	1,019	7.9	1,065	3.2
Total expenditure	5,829	5,194	12.2	5,260	10.8
EBITDA	576	483	19.2	579	(0.5)
Depreciation	151	139	8.3	150	0.6
EBIT	425	344	23.6	429	(0.9)
Less: Interest Expense	145	118	22.3	104	38.9
Add: Other income	20	33	(39.6)	57	(65.5)
Add: Prior period items					
Add: Exceptional items					
Profit Before Tax	301	259	16.2	383	(21.4)
Less: Provision for Tax	81	70	15.9	5	1,230.4
Less: Minority Interest					
Add: Share of profit from associates	-44	-1	3,189.4	-45	(97.0)
Add: Exceptional items (net of tax)	0				NA
Reported Profit	176	188	(6.4)	332	(47.1)
Loss from discountinuing operations		-12		-55	
Adjusted net profit	176	175	0.2	277	(36.7)
No. of Diluted shares outstanding (mn)	123	123		123	
Adjusted Diluted EPS	1.4	1.5	(6.4)	2.7	(47.1)
As % of net revenues					
Raw material	60.9	60.8		59.3	
Staff expenses	12.9	12.8		12.6	
Other expenses	17.2	18.0		18.2	
EBITDA	9.0	8.5		9.9	
Net profit	2.7	3.1		4.7	

Source: Company, Nuvama Research

#### **Exhibit 2: Segmental details**

Year to March	Q2FY25	Q2FY24	% change	Q1FY25	% change
Revenues					
Plywood	5,141	4,787	7.4	4,520	13.7
MDF	1,265	890	42.1	1,320	(4.2)
Total revenues	6,406	5,677	12.8	5,840	9.7
EBITDA					
Plywood	427	378	377.6	357	19.5
MDF	149	139	139.0	220	(32.3)
Total EBITDA	576	517	11.4	577	(0.2)
EBITDA Margins				-2	
Plywod	8.3	7.9	41	7.9	40
MDF	11.8	15.6	-384	16.7	(489)
Total EBITDA	9.0	9.1	-11	9.9	(89)

Source: Company, Nuvama Research

### **Exhibit 3: Operational details**

Year to March	Q2FY25	Q2FY24	% change	Q1FY25	% change
Volumes					
Plywood (million sqm.)	20	19	5.8	18	14.1
MDF (in CBM)	40,553	31,019	30.7	42,724	(5.1)
Realisations					
Plywood (INR./sqm.)	251	245	2.4	245	2.4
MDF	31,169	28,540	9.2	30,817	1.1
EBITDA/unit					
Plywood (INR/sqm.)	21	10,708	(99.8)	20	4.7
MDF (INR/CBM)	3,674	4,481	(18.0)	5,149	(28.6)

Source: Company, Nuvama Research

#### **Company Description**

Set up in 1984 by Mr. Rajesh Mittal as a small saw mill, Greenply is now one of India's premier interior infrastructure companies manufacturing, marketing, distributing and branding plywood. The company has a wide range of products across plywood segments—block boards, flush doors and decorative veneers. Greenply has three plywood manufacturing facilities – in Nagaland, West Bengal, Gujarat and Uttar Pradesh— with total capacity of 48.4mn sqm. And the company has pan–India presence with 55 branches and a dealer network spread in over 300 cities across 25 states. The company had total 2,300 distributors and 6,000 retailers across India at the end of March 2022. In 2014, Greenply demerged its decorative division (manufactures surface products like laminates and veneers) into Greenlam Industries. In 2018, the company also demerged its MDF business into Greenpanel Industries.

#### **Investment Theme**

Greenply Industries is a joint leader in India's organised plywood market with one of the largest shares in the domestic segment. Revival in housing demand and the ongoing shift towards organised players are set to drive growth in the plywood division. The foray into MDF would add further to earnings from FY24. Sustained cost control and a tight leash on working capital are keeping balance sheet strong. The MDF foray and revival in plywood demand would drive Revenue/EBITDA/PAT CAGR of 15%/31%/44% over FY24–27E.

#### **Key Risks**

- Delay or slow ramp-up of MDF unit
- Excessive competition in MDF
- Slowdown in realty sector
- INR appreciation as it would make MDF imports cheaper

## **Additional Data**

#### Management

Chairman & MD	Mr. Rajesh Mittal
Joint MD	Mr.Sanidhya Mittal
Joint MD & CEO	Mr. Manoj Tulsian
CFO	Mr.Nitinkumar Kalani
Auditor	

#### **Recent Company Research**

Date	Title	Price	Reco
31-Jul-24	Margins expand in spite of environment; <i>Result Update</i>	356	Hold
22-May-24	Volumes healthy; margins drag; <i>Result Update</i>	257	Reduce
01-Feb-24	Volumes healthy; margins drag; Result Update	245	Reduce

### Holdings – Top 10\*

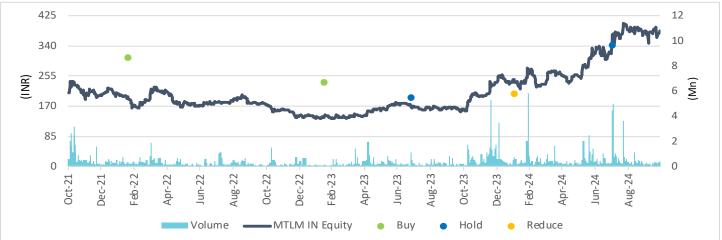
	% Holding		% Holding
		Canara robeco A	2.35
Mirae asset	12.74	Union MF	1.81
HDFC AMC	7.02	FundRock manage	1.27
TATA AMC	5.77	SBI Funds	1.10
IDFC MF	2.40	Dimensional fun	0.66
*Latest public data			

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#### **Recent Sector Research**

Date	Name of Co./Sector	Title
25-Oct-24	Finolex Industries	Volumes gain at cost of margins ; Result Update
22-Oct-24	Supreme Industries	Volume disappoints; guidance lowered; <i>Result Update</i>
22-Oct-24	Kajaria Ceramics	Volume growth intact; margins hurt; <i>Result Update</i>

### **Rating and Daily Volume Interpretation**



Source: Bloomberg, Nuvama research

## Rating Rationale & Distribution: Nuvama Research

Rating	Expected absolute returns over 12 months	Rating Distribution
Buy	15%	221
Hold	<15% and >-5%	65
Reduce	<-5%	25

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